

Communications
Online Advertising
IN YOUR HANDS

Your Content, Your Viewers, Your Way

WHO WE ARE

UsedPhones.com and Sundance Communications

UsedPhones.com and Sundance Communications is a enterprise specializing in all things telecom. Our vast community reaches telecom professionals worldwide.

- Over 35 years combined in business
- Over 70,000 Register Members
- California Based Company
- Experienced and Knowledgeable Staff

UsedPhones.com strategically acquired Sundance Communications in 2010. Sundance Communications with over a decade in business is a directory for end users to acquire telecom services. It also hosts the largest telecommunications forum in both size and interaction. With over 25 years of experience in the telecom industry UsedPhones.com has the knowledge and reach to create a specialized advertising program in a highly exclusive marketplace.

WHAT WE DO

Providing the telecom industry with knowledge, services and connection for over 35 years. Creating a one of kind network for telecom professionals worldwide.

OUR MASSIVE AUDIENCE

2.3 Million Visits

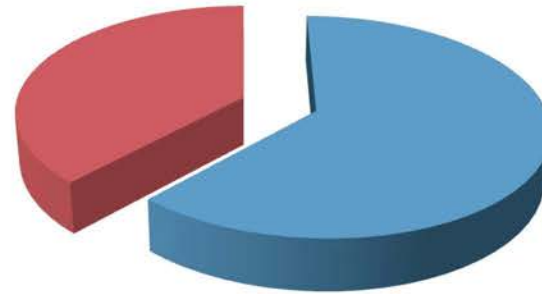
Unique Site Visits over the last 12 Months

23,350,017 Total Page Views

6,762 Visits Per Day

1,500,000 Pages Archived

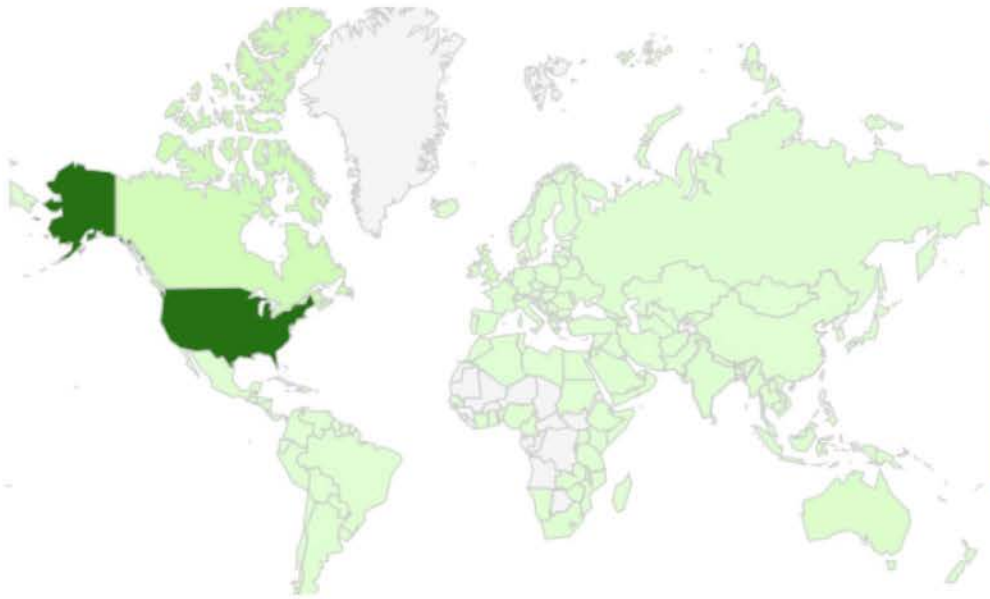
69.97 % Returning



30.03 % New Visitors

OUR GIANT FOOTPRINT

Our Viewers are searching for help to buy communications equipment



We are the nation's #1 consumer market and tech board in the telecom industry.

- Dark Green - denotes the highest usage.
- Light Green - denotes other usage around the world.

THE FINE PRINT

The Proof is in the Details on Sundance Communications
Averages over the last 12 Months

62,534 Average Unique IP's Per Mo

2,055 Average Unique IP's Per Day

143,173 Average Returning User Per Mo

4,707 Average Returning User Per Day

205,707 Average Users Per Mo

6762 Average Users Per Day

76.32% Search Traffic

3:02 Avg Visit Duration

78.21% US Traffic

11.18% CA, UK, AU Traffic

191 Country/Territory Reached

POWERFUL PARTNERSHIPS

Reach Over 250,000 Telecom, IT and End Users Every Month.



Sundance Networks combined with Yahoo, Google, Bing, Amazon and Ebay reach over 250,000 Telecom, IT and End Users Each Month!

PRECISE TARGETING

Increase ROI, Behavioral, Demographic and Geographical Targeting

Partnered with Google

We Can Locate Your Most Valued Customers and Increase Your ROI.

Behavioral Target

Demographic Targeting

Geographic Targeting

Time-of-Day Targeting

Technographical Targeting

Frequency Cap Targeting

Google learns more about, tracking movements and categorizing thier interests and behavior. We aggregate what we learn and deliever audiences you want to reach. Delivering the RIGHT AD PERSON at the RIGHT TIME