



2012 Sundance Communications Annual Sponsorship Packages

Bulletin Board-Forum

1. Annual Platinum Sponsorship

Includes:

- 12 Banner Ads on Main Page
- 6 button ads in Monthly Newsletter
- One spotlight mention in forums
- Four e-Newsletters exclusive sponsorships

Cost: \$35,000

2. Annual Gold Sponsorship

Includes:

- 6 Banner Ads on main page
- 3 Button Ads in Monthly Newsletter
- One spotlight mention in forums
- Two e-Newsletters exclusive sponsorships

Cost: \$25,000

3. Annual Silver Sponsorship

Includes:

- 3 Banner Ads on main page
- 31 Button Ads in Monthly Newsletter
- One spotlight mention in forums
- One e-Newsletters exclusive sponsorship

Cost: \$15,000

4. Individual Pricing

- Home page
 1. 728x90 Banner Advertisement = **\$2,500 / month**
 2. 300x250 Button Advertisement = **\$2,000 / month**
- Forum pages
 - Button 230x80 = **\$3,500 / month**



5. Additional Marketing Options

- Button Ads in eNewsletter = **\$800 / month**
- ENewsletter Sponsorship = **\$1,200 / month**
- Spotlight in Forums = **\$3,000 / month**
- Ad Flash Enhancement = **\$300 / month**